

MARKETING/ BUSINESS DEVELOPMENT OFFICER

An exciting opportunity exists for a Marketing / Business Development Officer in the Financial Services Industry.

Key Responsibilities

- Promotion & Sales of the Organization's products and services
- Plan & implement marketing strategies including advertising & public relations
- Manage sales & marketing resources according to agreed budgets
- Responsible for the management and reporting of financial information regarding sales, marketing and business development
- Assist with developing & maintaining communication awareness of the organization's vision and objectives
- Handles all relevant administration, reporting and planning systems

Minimum Qualifications / Experience

- Tertiary Level qualifications in Marketing / Public Relations would be an asset
- Experience in Credit Union, Non- Bank Financial Institution, Banking, and Representative Associations would be an asset
- Three (3) years experience in Sales / Marketing / Business Development environment
- Excellent Communication skills
- Strong Computer and Systems skills
- Excellent organizational & time management skills
- Highly creative

To apply, please send your resume including
two (2) references no later than July 30, 2009 to:

Consultant Executive Placement
DYKON Developments Ltd
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vacancies@dykondevelopments.com